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Economy Disruption And  
The Business Of Apis

# The Api Economy Disruption And The Business Of Apis

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~~a16z Podcast | The API Economy~~

~~The Why, What, and How APIs 101:~~

What is the API Economy? Part 5

What Is an API and Why Does It

Matter? API Economy - How APIs can  
break up your company's ball of mud

Introduction to API Economy API

Economy | Witalij Rudnicki |

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API Economy Introduction to APIs and  
the API Economy Retail disruption  
through the rise of the API economy  
~~Driving revenue in the API economy~~  
~~Why you should learn API economy?~~  
Webinar API Economy What is an  
API? APIs and Products APIs 101:

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~~What Exactly is an API? Part 1 APIs~~

~~101: What Exactly is an API? Part 2~~

~~APIs 101: How APIs Drive~~

~~Organizational Culture. Part 4 What is~~

~~an API? (Application Programming~~

~~Interface) What is Open Banking?~~

~~What Is an API? Learn the Basics in 3~~

~~Minutes | UNCUBED APIs 101: How~~

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Can APIs Drive Business? Part 7

~~What is an API? - Application~~

~~Programming Interface~~ API Banking

Solution by YES BANK ~~The Power of~~

~~the API Economy~~ Awareness

Sessions in English - 807 - API

Economy : Importance of API Strategy

Tech Briefing: Unlocking Digital

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Transformation with Azure API  
Management - embrace the API  
Economy

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The power of API ecosystems ~~API~~  
~~Economy overview and strategy~~

Module 19: The API Economy AIB:

Open Banking and the API Economy

The Disruptive Impact of APIs: How



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APIs are shifting business - Andreas Krohn

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The Api Economy Disruption And  
The API space has produced an economy in it's own right. There is inherently the monetary exchange from developer user to API provider. But looking deeper, partners to API

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The Business Of APIs  
Programs have emerged that offer key components to support an API throughout its lifecycle, streamlining operations for the API provider and improving their overall developer program - strong evidence of an industry ...

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Amazon.com: The API Economy:  
Disruption and the Business ...

Genre: Non-fiction. Web: <https://nordicapis.com/api-ebooks/the-api-economy/>. The API Economy:  
Disruption and the Business of APIs.  
The API space has produced an

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economy in its own right. There is inherently the monetary exchange from developer user to API provider. But looking deeper, partners to API programmes have emerged that offer key components to support an API throughout its lifecycle, streamlining operations for the API provider and

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Improving their overall developer  
programme ...

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The API Economy: Disruption and the  
Business of APIs ...

The API space has produced an  
economy in its own right. There is

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Inherently the monetary exchange from developer user to API provider. But looking deeper, partners to API programs have emerged that offer key components to support an API throughout its lifecycle, streamlining operations for the API provider and improving their overall developer

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The API Economy: Disruption and the  
Business of APIs by ...

APIs are all around us, driving the  
digital world and largely responsible  
for some pretty astounding industry

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disruption. Just as important is the interlaced economy supporting these services. Read The API Economy to learn how to navigate through this ever evolving, now diversified industry.

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eBook Release: The API Economy -

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Disruption and the...  
The Business Of Apis

Digital Disruption Profile: APIs and the  
API Economy Published: 30 May 2019  
ID: G00388331 Analyst(s): Paolo  
Malinverno Summary Every connected  
mobile app, every website tracking  
users or providing a rich user  
experience, and every application

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deployed onto a cloud service already  
uses APIs.

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Digital Disruption Profile: APIs and the  
API Economy

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API space has produced an economy

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in its own right. There is inherently the monetary exchange from developer user to API provider. But looking deeper, partners to API programs have emerged that offer key components to support an API throughout its lifecycle, streamlining

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Learn More About the API Economy at  
NewCo Boston: Want to learn all about  
APIs and the API economy? Join  
SmartBear's NewCo Boston session  
to Wake Up To the API Economy: Why

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Economy Disruption And

You Shouldn't Glaze Over Your API Strategy with Keshav Vasudevan on April 12 th at 8:30 AM. We'll provide doughnuts, SmartBear swag & lots of great discussion.

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The Age of The API Economy: What It

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Administration's openFDA API

program. What we're seeing is  
disruption and, in many cases, the  
democratization of industry.

Entrenched players in financial  
services are exploring open banking  
platforms that unbundle payment,

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Credit, investment, loyalty, and loan services to compete with new entrants such as PayPal, Billtrust, Tilt, and

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API economy - Deloitte United States  
As APIs become increasingly  
important enablers of digital

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Transformation and sustainable  
business agility, consultants and  
systems integrators must have a clear  
view into strategic APi business value  
to lead the pack. vendors that can  
deliver strong business technology  
vision, compelling APi business  
strategies, and disciplined and mature



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API programs position themselves to successfully build a foundation for their clients to thrive in the unpredictable era of digital disruption.

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The Forrester Wave<sup>®</sup>: Global API  
Strategy And Delivery ...

*Page 25/92*

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The beauty of the disruption economy is that it enables two opportunities. First, it allows companies to redefine how and why they work.

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5 Things You Need To Know About  
The Disruption Economy

*Page 26/92*

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Despite all this, APIs still have many benefits—and will likely be critical for digital transformation. "The prospects for the API economy are exponential," said Bernard Harguindeguy, who is the ...

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API Economy: Is It The Next Big  
Thing? - Forbes

In the Banking environment API disruption has largely been forced through regulation. In Europe Open Banking is driven by PSD2 which aims to fundamentally shift how clients can manage and move their funds. The

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Economy Disruption And  
PSD2 law essentially requires banks  
to securely provide access to  
customer data and related services to  
Third Party Providers (TPP).

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The API Economy: What, why and  
how? - MOQdigital

*Page 29/92*

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Preface: Introducing the  
API Economy and the Business of APIs In  
2006, the most predominant form of digital  
social communication was still email,  
and AOL instant messenger.

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The Power of the API Economy,  
IBM Fellow Kerrie Holley covers all of  
this: ideas, implications, roadmaps,  
and execution. Holley demystifies both  
the technological and business trends  
driving the API economy, and offers a  
complete action plan for leveraging its  
torrent of new opportunities (and

# File Type PDF The Api Economy Disruption And The Business Of Apis managing its many new risks).

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The Power of the API Economy:  
Rethinking Disruption and ...  
APIs are all around us, driving the  
digital world and largely responsible  
for some pretty astounding industry



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disruption. Just as important is the interlaced economy supporting these services. Read The API Economy to learn who the major players are, and how to navigate through this ever evolving, now diversified, API economy.

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The API Economy by Nordic APIs  
[Leanpub PDF/iPad/Kindle]

Market disruption, client evolution and regulatory change mean that the banking and corporate world is preparing for an API and Open Banking revolution. Making a success

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of it will require both collaboration and standardisation We can now say that we live in an "API economy" and, yet, we are only just getting started.

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Unlocking opportunities in the API  
economy | Deutsche Bank

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The API economy, then, refers to the way application programming interfaces (APIs) can positively affect a company's profitability, where the APIs enable businesses to either scale quickly by ...

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What Is The "API Economy" And How  
Brands Can Benefit From ...

The rise of the API economy Deloitte  
says the rise of the API economy is as  
transformative to business as the  
introduction of the assembly line and  
standardized parts was to  
manufacturing. APIs are now a

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The Business Of APIs  
strategic imperative, used by global leaders such as Amazon, Coca-Cola and Microsoft .

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The API economy: Embrace your business, not your ...

The API Economy is quick,

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The Business Of APIs  
convenient, and levels the playing field for everyone from the smallest developers to the largest companies to add API-driven engagement capabilities to apps. However, because there's often no direct contact between the API provider and the developer who utilizes it, it can be

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hard to know which API is right for  
your ...

The API Economy is key to  
accelerating business value by  
uncovering more profitable



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opportunities, reaching more profitable customers, and establishing more profitable partnerships. The cloud, ubiquitous mobility, Big Data analytics, the Internet of Things, software defined networking, and social platforms are fueling the hyper-growth of API-centric, business-as-a-service

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economies, in which entire businesses are digitized, and entirely new forms of business and consumer interaction emerge. Using these technologies, you can become easier to do business with, foster new channels, reach new markets, and radically improve your ability to collaborate. To achieve these

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goals, you must understand powerful new market dynamics, important ways in which your customers' lives are changing, and radically new technologies. But understanding isn't enough: you must plan and execute an effective response. In *The Power of the API Economy*, IBM Fellow Kerrie

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Holley covers all of this: ideas, implications, roadmaps, and execution. Holley demystifies both the technological and business trends driving the API economy, and offers a complete action plan for leveraging its torrent of new opportunities (and managing its many new risks). He

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The Business Of APIs offers clear, practical answers to key questions such as: What is the "API economy," and why should I care? How are digital platforms transforming business ecosystems, interactions, and my customers' lives and expectations? Which of my offerings are threatened most immediately, and

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The Business Of APIs  
what should I do? How can I use APIs to innovative at the speed of cloud and Internet-era companies - and create value at the same speed? How can I drive strategic advantage from "purpose-driven platforms" such as Facebook, Salesforce, iTunes, and Amazon? What happens when

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everyone's engaged with everything, and everyone's both a partner and a competitor? What do I do now? How will I know if it's working? Whether you're a CxO-level executive, line-of-business leader, technologist, strategist, marketer, or consultant, The Power of the API Economy will help

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The Business Of Apis  
you capture value and serve  
customers in ways you could have  
never imagined before -- because,  
until now, they simply didn't exist!

In recent years, API adoption has  
exploded among developers, for  
reasons that this book will examine.



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But the purpose of this book is not to discuss how to deliver an API but to rather how to scale the business side to meet this rising developer demand. Written by someone with an engineering and a business background, The Business of APIs also aims to bridge the technical and

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The Business aspects of API development. This book serves to help people understand what APIs are, who uses them, and the different types of APIs that are available. As the title suggests, this is a business-oriented book. Nonetheless it does seek to educate users about what types of

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technologies go into popular Web APIs. The book also surveys the history of modern Web APIs and examines how they've been used successfully. If you are considering launching an API, this book should help you understand the common stumbling blocks that have been faced

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The many API owners -- then hopefully you can avoid them. The book will also identify common building blocks used by API owners, building blocks that should be fundamental for your API planning and development. The Business of APIs highlights what it takes to be successful in providing

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quality Web APIs and points to some of the innovative steps new businesses are taking with their APIs -- all in an effort to build vibrant API ecosystems and healthy businesses.

A strategy and implementation guide for building, deploying, and managing

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**The Business Of APIs** Comprehensive, end-to-end guide to business-driven enterprise APIs Distills years of experience with API and microservice strategies Provides detailed guidance on implementing API-led architectures in any business Book Description APIs are the cornerstone of modern, agile

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Enterprise systems. They enable access to enterprise services from a wide variety of devices, act as a platform for innovation, and open completely new revenue streams. Enterprise API Management shows how to define the right architecture, implement the right patterns, and

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The Business Of APIs  
define the right organization model for business-driven APIs. Drawing on his experience of developing API and microservice strategies for some of the world's largest companies, Luis Weir explains how APIs deliver value across an enterprise. The book explores the architectural decisions,



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### The Business Of Apis

Implementation patterns, and management practices for successful enterprise APIs, as well as providing clear, actionable advice on choosing and executing the right API strategy in your enterprise. With a relentless focus on creating business value, Luis Weir reveals an effective method for

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planning, building, and running  
business products and services with  
APIs. What you will learn Create API  
strategies to deliver business value  
Monetize APIs, promoting them  
through public marketplaces and  
directories Develop API-led  
architectures, applying best practice

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architecture patterns Choose between REST, GraphQL, and gRPC-style API architectures Manage APIs and microservices through the complete life cycle Deploy APIs and business products, as well as Target Operating Models Lead product-based organizations to embrace DevOps and

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The Business Of Apis  
focus on delivering business capabilities Who this book is for Architects, developers, and technology executives who want to deliver successful API strategies that bring business value.

API is technology and digital product

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used for artificial intelligence, platform economy, and internet. It has the capability to change business models dramatically. APIs (application programming interfaces) are becoming a major competitive factor for companies. This book takes on the fundamental questions of API

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Economy and approaches the subject pragmatically and clearly without technical jargon. The book clarifies the birth and shape of the API Economy with numerous practical examples. This is the first API Economy book based on scientific references. Originally this popular book was

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Written in Finnish. It is a great start for students and advanced professionals alike. After reading this book, you will understand what it is all about and how to move forward and grow your business with APIs. The authors are leading Finnish API-experts with an abundance of experience from API

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and platform economy as authors, researchers, and lecturers and consultants.

Web APIs are everywhere, giving developers an efficient way to interact with applications, services, and data. Well-designed APIs are a joy to use;



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poorly-designed APIs are cumbersome, confusing, and frustrating. The Design of Web APIs is a practical, example packed guide to crafting extraordinary web APIs. Author Arnaud Laurent demonstrates fantastic design principles and techniques you can apply to both

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public and private web APIs. Purchase of the print book includes a free eBook in PDF, Kindle, and ePub formats from Manning Publications.

This open access book constitutes the 6 research workshops, the Agile Education and Training Track, the

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Doctoral Symposium, as well as a panel presented at XP 2020, the 21st International Conference on Agile Software Development, which was held during June 8-12, 2020. The conference was planned to take place at the IT University of Copenhagen, Denmark. Due to the COVID 19

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pandemic, the conference was held online. In 2020, the following six workshops took place: Third International Workshop on Software-Intensive Business Eighth International Workshop on Large-Scale Agile Development Second European Symposium on Serverless Computing

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and Applications Second International  
Workshop on Agile Transformation

First International Workshop on Agility

with Microservices Programming Third

International Workshop on

Autonomous Agile Teams XP is the

premier agile software development

conference combining research and

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practice. It is a unique forum where agile researchers, practitioners, thought leaders, coaches, and trainers get together to present and discuss their most recent innovations, research results, experiences, concerns, challenges, and trends. XP conferences provide an informal

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environment to learn and trigger  
discussions and welcome both people  
new to agile and seasoned agile  
practitioners. The 31 papers presented  
in this volume were carefully reviewed  
and selected from overall 79  
submissions. In addition to the 26  
workshop papers, this volume also

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includes 2 papers from the Agile  
Education and Training Track and 3  
papers from the Doctoral Symposium.  
Furthermore, the book contains a  
summary of a panel discussion with  
the topic "Covid-19's Influence on the  
Future of Agile".



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Looking for Best Practices for RESTful APIs? This book is for you! Why? Because this book is packed with practical experience on what works best for RESTful API Design. You want to design APIs like a Pro? Use API description languages to both design APIs and develop APIs

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efficiently. The book introduces the two most common API description languages RAML, OpenAPI, and Swagger. Your company cares about its customers? Learn API product management with a customer-centric design and development approach for APIs. Learn how to manage APIs as a

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product and how to follow an API-first approach. Build APIs your customers love! You want to manage the complete API lifecycle? An API development methodology is proposed to guide you through the lifecycle: API inception, API design, API development, API publication, API

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evolution, and maintenance. You want to build APIs right? This book shows best practices for REST design, such as the correct use of resources, URIs, representations, content types, data formats, parameters, HTTP status codes, and HTTP methods. Your APIs connect to legacy systems? The book

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Shows best practices for connecting APIs to existing backend systems. Your APIs connect to a mesh of microservices? The book shows the principles for designing APIs for scalable, autonomous microservices. You expect lots of traffic on your API? The book shows you how to achieve

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High performance, availability and maintainability. You want to build APIs that last for decades? We study API versioning, API evolution, backward- and forward-compatibility and show API design patterns for versioning. The API-University Series is a modular series of books on API-related topics.

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Each book focuses on a particular API topic, so you can select the topics within APIs, which are relevant for you.

This book constitutes the proceedings of the 22nd International Conference on Coordination Models and Languages, COORDINATION 2020,

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which was due to be held in Valletta, Malta, in June 2020, as part of the 15th International Federated Conference on Distributed Computing Techniques, DisCoTec 2020. The conference was held virtually due to the COVID-19 pandemic. The 12 full papers and 6 short papers included in



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This volume were carefully reviewed and selected from 30 submissions. They are presented in this volume together with 2 invited tutorials and 4 tool papers. The papers are organized in the following topical sections: tutorials; coordination languages; message-based communication;

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communications; types &  
implementations; service-oriented  
computing; large-scale decentralized  
systems; smart contracts; modelling;  
verification & analysis.

Technology provides accessibility  
otherwise unavailable to the people

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who can benefit from it the most. As new digital tools become less expensive and more widely available, research and real-world cases that examine the union between emergent countries and information systems are essential in determining the next steps for these nations. The Handbook of

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The Business Of Information Systems in Developing Economies is a pivotal reference source that explores the effects of technological data handling within developing economies. Covering a broad range of topics such as emerging digital technologies, socio-economic development, and

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technology startups, this book is ideally designed for software programmers, policymakers, practitioners, educators, academicians, students, and researchers.

Addressing the big questions about

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how technological change is transforming economies and societies  
Rapid technological change is likely to accelerate as a consequence of the COVID-19 pandemic is reshaping economies and how they grow. But change also causes disruption, creates winners and losers, and

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produces social stress. This book examines the challenges of digital transformation and suggests how creative policies can make it more productive and inclusive. Shifting Paradigms is the second book on technological change produced by a joint research project of the Brookings

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Institution and the Korea Development Institute. Contributors are experts from the United States, Europe, and Korea. The first volume, Growth in a Time of Change, was published by Brookings in February 2020. The book's underlying thesis is that the future is arriving faster than expected. Long-



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The accepted paradigms about economic growth are changing as digital technologies transform markets and nearly every aspect of business and work. Change will only intensify with advances in artificial intelligence and other innovations. Investors, business leaders, workers, and public officials

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face many questions. Is rising market concentration inevitable with the new technologies or can their benefits be more widely shared? How can the promise of FinTech be captured while managing risks? Should workers fear the new automation? Are technology-driven shifts in business and work

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causing income inequality to rise?  
How should public policy respond?  
Shifting Paradigms addresses these  
questions in an engaging manner for  
anyone interested in understanding  
how the economic and social agenda  
is being transformed by today's winds  
of change.

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